



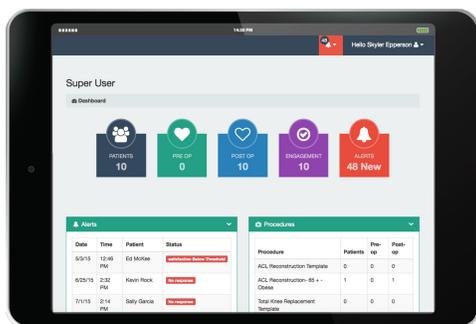
Healthcare is evolving...are you?

Patients want education and they want to be engaged in the healthcare process. Engaged patients are healthier and have better outcomes. Two truths in the current environment have emerged:

1. Patient engagement contributes to improved outcomes.
2. Information technologies provide the best way to impact engagement.

- **The HIMSS (Healthcare Information and Management Systems Society) Patient Engagement framework provides a five-milestone road map for health providers looking to support patients through the use of IT tools and resources.**
- **These include: inform me, engage me, empower me, partner with me, and support my e-Community.**
- **Any patient-centered strategy needs to account for and measure their success against these milestones.**

The economics of healthcare continue to change. Providers are now more accountable for improving outcomes.



miTRAX dashboard provides a quick overview of the status of all of your patients.

Can you monitor progress or concerns? miTRAX can!

Informed, engaged patients result in fewer cancellations. Reducing length-of-stay translates into improved outcomes. Automated engagement solutions increase meaningful interaction with patients without additional staff. Patients are better prepared and more satisfied.

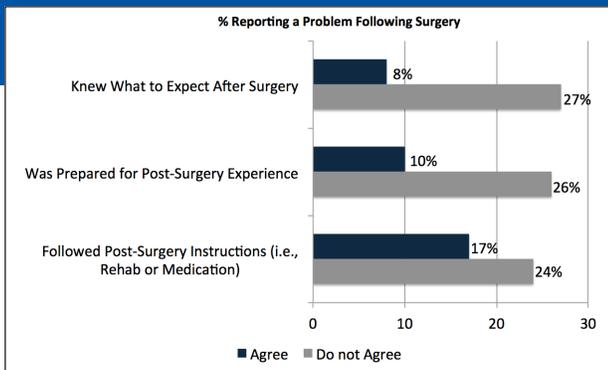
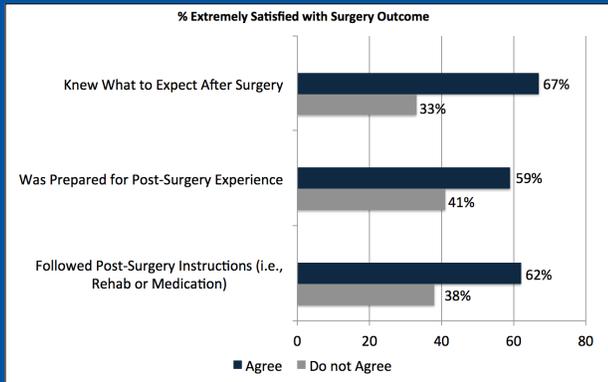
You're committed to creating a successful environment for your patients and healthcare professionals. Patient Engagement solutions allow you to improve your delivery model. Patient engagement, education, and empowerment are essential in these models. Successful solutions that are easy to use provide patients with targeted information to keep them prepared, compliant and healthy.

Stay ahead of your competition and the rapid changes in healthcare with miTRAX. We help improve the experience of care for patients, providers and systems.



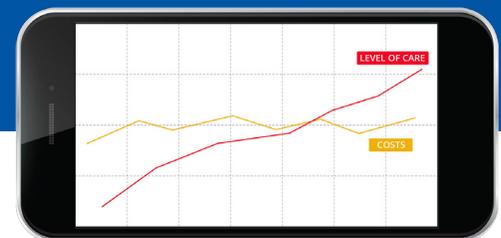
Pre-Surgery Education Influences Post-Surgery Outcomes

In a recent study, Gallup researchers asked patients undergoing medical device implantation about three important aspects of pre-surgery education.



The analysis showed that each of these aspects of pre-surgery education substantially influenced post-surgery outcomes.

For hospitals, reducing the number of problems could directly reduce costly readmissions, while higher patient satisfaction levels could contribute to improved Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey scores and a greater share of incentive payments. For physicians lower problem incidence could directly reduce costly revision surgeries, malpractice lawsuits or both.



miTRAX allows providers to increase care levels all the while reducing operating costs.

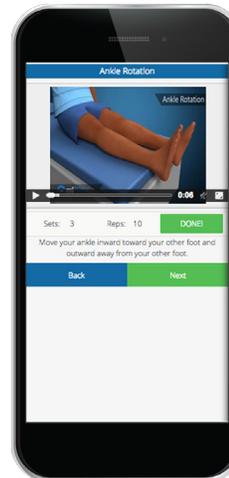
miTRAX (Medical Information Trax) delivers data to providers allowing them to better focus their time with patients. miTRAX allows providers to better manage high-risk patients to minimize complications. miTRAX data is presented to providers with easy-to-interpret dashboards that show patient progress and alerts.

miTRAX is the first solution that links patient, physician/provider and staff through the continuum of a medical procedure. miTRAX delivers patient education through 3D animation, high-definition videos, and documents. miTRAX also incorporates encouraging messaging, testimonials, and follow up questions to improve the patient experience.

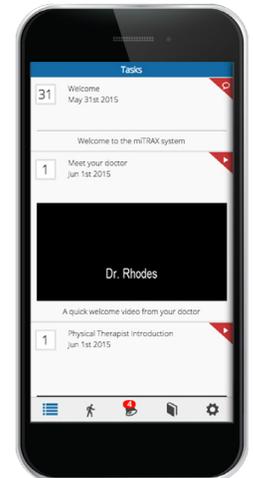
miTRAX improves levels of care and helps reduce operational overhead.

Impact

- Increased Patient Satisfaction
- Improved Quality & Outcomes
- Improved Engagement
- Increased Margins
- Increased Provider Satisfaction
- Access to Real-time Data
- Reduced Liability



Physical therapy is automated, tracked, and accountable.



Tasks are assigned, engagement is measured, and deadlines are tracked to impact outcomes.

